

19 June 2017



## **Wool Shed Selling Centre at Sheepvention '17**

Given the fantastic result for last year's vendors, with sales grossing over \$860,000. An average of \$2794 per ram and a clearance of 90% was an excellent result. Moorundie Park sold the top priced ram at \$30,000. It was anticipated that this year's sale would be "an absolute cracker!" according to Gordon Last, Sheepvention President.

"We are pleased that Virbac, Techwool Trading and AWI have again come on board to support the sale. The wool job is booming so we are expecting fantastic prices. We are also very excited about the live streaming and bidding again. Elite Livestock will again conduct the live streaming and bidding which will increase the audience participation and market. With all this on offer we are surprised we haven't had more ram entries. The numbers aren't as anticipated so there is room if there are more studs interested in attending."

Another feature of the Wool Shed Selling Centre this year is the introduction of the Elite Livestock Young Auctioneers Competition. The event has been moved to give the entrants a bigger selling environment as well as introduce the online bidding and live streaming. The competition will now feature \$3000 in prizemoney with sponsorship from O'Sullivan's Transport, Maxcare, Reid Stockfeeds and local stock agents. Gordon Last said "we hope to see increased entries and lots of support for the Young Auctioneers this year, especially given the sponsorship and location."

Elite Livestock, Business Development Manager (SA & Vic), Miles Pfitzner said "Elite are thrilled to be a major supporter of the Young Auctioneers Competition. The traditional live auction method in Australia is the backbone of what we do at Elite Livestock Auctions and what better opportunity to promote our commitment to the industry than being part of the 2017 Hamilton Young Auctioneers Competition. The future of the livestock industry relies heavily on the auction process, along with the young men and women who continue to support it. For auctions to thrive now and into the future we need to be nurturing and mentoring our young auctioneers so they can continue to improve and better the livestock industry. After all 'auctions are true price discovery'. Most of the team at ELA have competed at Young Auctioneer Competitions at both state and national level and understand that support for these type of events is pivotal for a young person's development"

We are excited that this year's competition will be showcased at the Hamilton Sheepvention and hopefully well into the future."

The Young Auctioneers will be competing on Monday 7 August with the Ram Sale on Tuesday 8 August. Rams will be on display throughout Sheepvention and the top five pens will be announced just prior to the Sheepvention opening at midday on Monday. Live streaming and bidding will be available throughout the ram sale. Viewers wishing to bid on a ram will need to register at [www.elitelivestockauctions.com.au](http://www.elitelivestockauctions.com.au) and register on the Sign Up page. Registrations will close 24 hours prior to the ram sale. For studs interested in entering in the Sheepvention Pen of Five Ram Sale please call 03 5572 2563 or email [Sheepshow@sheepvention.com](mailto:Sheepshow@sheepvention.com)

For more information including the ram sale catalogue (to be released in July) please visit  
[www.hamiltonshowgrounds.com.au](http://www.hamiltonshowgrounds.com.au)

-----ENDS-----

Media enquiries to Peta Anderson on 03 5572 2563 or at [info@hamiltonshowgrounds.com.au](mailto:info@hamiltonshowgrounds.com.au)