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Media Release

Massive Sheepvention Program Set to Impress

Expect to see many new concepts at Sheepvention this year. From the New CRT Innovations Hub to the Careers Expo Sheepvention has something for everyone.

“Sunday is going to be huge. All the traders will be open, the Victorian Farm Dogs Championships, wool handling events, inventions competition, the wool fashion parades, a huge display of nearly 1000 show sheep, the Home Paddock with heaps of kids activities, The SW Tafe Producers Pavilion with cooking demos from Paul Mecurio, plus heaps of entertainment for all the family.” Said Sheepvention President Will Kinghorn.

The Committee have also developed a program just for Sunday, in the Wool Shed Selling Centre. There will be working dog demos from Ian O’Connell, whip cracking and blade shearing. The opening will take place at 12.30pm in the Centre. Performed by The Naked Farmer, AKA Ben Brooksby. “We are very excited to welcome Ben as show opener. The Naked Farmer has an amazing social media following and has been a unique advocate for rural mental health.” Said Mr Kinghorn.

“The competitions have been supported extremely well this year. We have an extra 20 studs in the Sheep Show alone. We are expecting a huge sale with well over 300 top Merino rams. The dog competition will need to start running very early Sunday morning to get through the rounds, due to high entry numbers. The inventions have been a big surprise with 30 odd entries so far... The trade sites are full again. Even the weather is meant to be in our favour”. Said Business and Events Manager, Peta Anderson.

A huge attraction, the fashion parade will be held throughout Sheepvention. The launch of the parade and AWI Young Designer Wool Award presentations will be held as a brunch on Sunday morning at 10am. Tickets are still available.

Sheepvention will be held on Sunday, Monday, Tuesday, August 4 to 6. All program details and ticketing is available on our website www.hamiltonshowgrounds.com.au For any enquiries please call 03 5572 2563 or email info@hamiltonshowgrounds.com.au

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