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## **MEDIA RELEASE**

### **2022 Sheepvention entertainment abundant!**

There is something for everyone at Sheepvention this year.

Brand new in 2022, the Entertainment Centre will be full of activities to keep the children entertained. The centre will feature face painting, giant lawn games, jumping castles, circus performing workshops and much more! The parents can also relax with a coffee and bite to eat in the café.

The South West Tafe Producers Pavilion will feature a line-up of local producers on the kitchen stage, including demonstrations from Cheeky Rascal, Stokes River Chickens, Casterton Distillery and Halliday Butchers. Whilst parents are watching the kitchen demonstrations, the kids can be entertained by making their own pizzas in the Kids Bakery or learning all the precision driving skills required to obtain their mini tractor licence. The petting zoo which is always popular, will also return.

The Atlex Stockyards Innovations Hub will be home to a number of speakers on the stage, including: Meat and Livestock Australia, The Livestock Collective, Agriculture Victoria and Peppermint Ridge Farm.

Southern Farming Systems will be speaking about the new 'My Farm Dashboard' which incorporates a number of extensive tools developed to assist farmers in sourcing and managing data. *"The project is really the first of its kind to help farmers make more informed and time critical decisions that lead to better outcomes. By bringing together a consortium of agricultural industry, educational and government partners the project has amalgamated tools and data on key factors climate, commodities, and production in a single online portal. It will provide farmers with the 'right information at the right time', thus avoiding unnecessary information overload"* said Bret Ryan, SFS Business Services Manager.

The various competitions throughout the three days, such as the Inventions competition, Wool Handling Competition and Coprice Farm Dog Championships are also expected to draw large crowds.

Sheepvention Rural Expo will be held at the Hamilton Showgrounds on Sunday 31 July – Tuesday 02 August 2022. Tickets are available online for \$25 at [www.sheepvention.com](http://www.sheepvention.com)

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