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MEDIA RELEASE

Sheepvention Rural Expo returns in 2022 with new team

The Hamilton Pastoral and Agricultural Society is pleased to announce the appointment of Emmelie Nijskens as the new Business and Events Manager, overseeing the Hamilton Showgrounds and Sheepvention Rural Expo.

Ms Nijskens, who has held roles within hotels and festivals all over the country is very excited to be moving one step closer to home. Having grown up on the family dairy farm in Terang, she said she is thrilled to be moving back to the country where she can combine her passion for events management and agriculture into one.

“I’m very excited to be moving back to South West Victoria. I have always said if I can combine my love for events management with my background and passion for agriculture it would be the perfect job, so this is a really great opportunity for me and I look forward to being a part of the team.” Ms Nijskens said.

With an enforced hiatus of 2 years due to the Covid-19 pandemic, the main focus for Ms Nijskens will be overseeing the Sheepvention Rural Expo, alongside Sheepvention President Kathryn Robertson and newly appointed Committee Chairman, Will Kinghorn. The event will return to the Hamilton Showgrounds on Sunday 31 July – Tuesday 02 August 2022 and will deliver a number of exciting segments, including: The Hamilton and District Sheep Show, Ram Sale, Wool Handling, Coprice Victorian Farm Dog Championships, Innovations Hub, Producers Pavilion, Trade Exhibitions and much more.

Ms Nijskens said the committee is also looking for more volunteers to assist with meeting the demands of the event.

“More volunteers are required to assist in ensuring we run a successful, smooth event. Support is required across all areas of the Sheepvention in the weeks prior and throughout the delivery of the event. We hope that anyone interested will reach out.”

Registrations are currently open for trade site applications. For further information on becoming a Hamilton P & A Society member, or for Sheepvention updates please visit

www.hamiltonshowgrounds.com.au

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