

MEDIA RELEASE
Sheepvention Rural Expo 2024

Sheepvention Rural Expo Competitions set to impress

Sheepvention Rural Expo, a cornerstone event in the agricultural calendar, has announced that entries for its prestigious competitions are now open. The event, set to take place on Sunday 4 – Monday 5 August 2024 promises to provide competitors with lots of rivalry whilst celebrating the best in sheep breeding, farm dogs, wool handling, innovations and youth involvement in agriculture.

The Hamilton & Western District Sheep Show is renowned for showcasing the finest sheep breeds in the region. The competition attracts top breeders who present their best stock, vying for recognition and awards that highlight their dedication to genetic excellence. 2024 will showcase the Hampshire Downs as the feature breed.

The Virbac Ram Sale will again provide a platform for breeders to showcase and sell their top-quality rams. This event draws buyers from across the nation, eager to invest in superior genetics to enhance their flocks. The sale is a significant opportunity for breeders to gain recognition and for buyers to acquire some of the best rams available.

A highlight for many, the Coprice Victorian Farm Dog Championships will again exhibit the extraordinary skills of working dogs and their handlers. This competition tests the agility, obedience, and intelligence of working dogs as they navigate sheep into yards, a thrilling event that demonstrates the vital role these dogs play in modern farming operations.

The Proway Wool Handling competition will again highlight the skills required in wool preparation. Participants will demonstrate their ability to handle and prepare fleeces for market, focusing on speed, accuracy, and presentation. This event underscores the importance of wool handling in maintaining the high standards of the Australian wool industry.

Innovation is at the heart of the agricultural industry, and the Inventions Competition celebrates this spirit. Inventors and entrepreneurs are invited to showcase their cutting-edge technologies and solutions designed to advance farming practices. From machinery to software, the competition provides a stage for groundbreaking ideas that could shape the future of agriculture. The 2024 competition will see the launch of three new compressed categories: South West Tafe New Invention, Sinclair Wilson Improved & Modified Invention and the Rural Bank Primary School Invention.

Encouraging the next generation of agricultural experts, the Junior Judging competition offers young participants the chance to develop and demonstrate their judging skills. This event is designed to educate and inspire youth, fostering their interest and expertise in sheep assessment. The program also aims to give students throughout the region a greater understanding of the careers available in the agriculture sector.

“As always, the event is a great opportunity for individuals to showcase their skills and innovations. Whether you're a seasoned breeder, a talented farm dog handler, an expert in wool handling, an inventive entrepreneur, or an enthusiastic young judge, we encourage everyone to enter. We especially encourage young people to enter; everyone has to start somewhere, and this is the perfect platform to gain experience and learn from local experts.” Said Emmelie Nijskens, Business and Events Manager.

Entries for these competitions are now open, and the Sheepvention Rural Expo committee encourages all eligible participants to register early. With a rich history of showcasing excellence in agriculture, the 2024 Sheepvention Rural Expo promises to be an unmissable event for everyone involved in the farming community.

For more information and to enter the competitions, visit the official Sheepvention Rural Expo website:
www.sheepvention.com



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